

LABEL IN PART: (Metal plate on device) "Cyclo Mfg. Co., Denver, Colo. Wonder Ease Model 5."

ACCOMPANYING LABELING: Pamphlets entitled "Wonder Ease Plan for Better Living"; booklets described as training manuals; brochures entitled "Wonder Ease Plan for Better Living"; and reprints of newspaper articles which are a part of the brochure entitled "Wonder Ease Plan for Better Living."

RESULTS OF INVESTIGATION: Investigation indicated that the article consisted of a motor to which were attached two soft rubber discs. Vibration was reportedly obtained by eccentric rotation of these two discs in a vertical plane. The motor was attached to a tubular aluminum frame in such manner that it could slide up or down so that different areas of the body could be reached for massage. The motor could also be removed from the frame and held in the hand while massaging parts of the body which could not be reached while the motor was attached to the frame. The aluminum frame holding the motor was mounted on a door by means of clamps and suction cups. For massaging the feet the motor was placed on the floor and the feet placed against the vibrator.

LIBELED: 9-23-60, S. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for relieving tensions, nagging aches and pains of chronic arthritis, rheumatism, bursitis, and related ailments; reducing and controlling weight; trimming off unwanted inches; spot reducing; and firming and toning the figure.

DISPOSITION: 10-21-60. Default—one device delivered to Food and Drug Administration; the remainder destroyed.

6458. Contour chair. (F.D.C. No. 44880. S. No. 21-437 R.)

QUANTITY: 13 devices at Cleveland, Ohio.

SHIPPED: Between 5-3-60 and 8-16-60, from St. Louis, Mo., by Contour Sales, Inc.

LABEL IN PART: (Metal tag on top rear of some chairs) "Contour Chair with Viverator Lounge Co., Inc. St. Louis, Mo. * * * 110-120 volt AC 0.55 Amp. 55 Watt."

ACCOMPANYING LABELING: Leaflets entitled "Contour's Progressive Relaxation * * * New 'No Drug' Way to 'Tranquillize'," "Are you getting the Plus Benefits," "You—Mr. American Businessman," "Ask Your Doctor," and "Sale Contour Chairs"; folders entitled "The Original Contour Chair Lounge"; and placards entitled "10 Big Reasons You Should Buy Contour."

RESULTS OF INVESTIGATION: Investigation indicated that the article was an upholstered lounge or reclining-type chair which was adjustable to several positions and contained an electric motor capable of providing controlled degrees of vibration. Some of the units might also have been equipped with a rheostat-controlled heating element.

LIBELED: 9-14-60, N. Dist. Ohio.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the device was an adequate and effective treatment for reducing surface tension; removing tension by concentrating heat in the nerve centers of the back and thighs; improving posture

and health; relieving backaches, burden on the heart, nervous exhaustion, arthritis, and rheumatism; normalizing circulation; increasing energy and strength; overcoming conditions which may lead to chronic invalidism; aiding in relieving acute infectious diseases, cardiac maladies, and high blood pressure; and quieting the nervous system.

DISPOSITION: 9-29-60. Consent—claimed by Contour Chairs of Cleveland, Inc., and relabeled.

6459. Relax-4-Life chairs. (F.D.C. No. 45046. S. No. 53-281 R.)

QUANTITY: 11 chairs at Concord, N.H., in possession of Associated Sales, Inc.

SHIPPED: 4-4-60 and other unknown dates, from Santa Rosa, Calif.

ACCOMPANYING LABELING: Display banners reading in part "Soothing Deep Heat and Massage Relaxes Tension and Nervousness Increases the Circulation Decreases the Pain of Arthritis and Bursitis Clinically Proven . . ." and "Orthopedically Designed to Give You Healthful Economical Clinically Proven Natural Relief from Arthritis—Bursitis—Tension—Backache—Headache."; and brochures entitled "The Relax-4-Life chair presents."

RESULTS OF INVESTIGATION: The article was an adjustable, reclining, upholstered chair containing polyfoam cushioning and an electric motor capable of providing vibrations. Individual units could also be equipped with heating elements. The accompanying labeling described above was prepared by the dealer.

LIBELED: 10-17-60, Dist. N.H.

CHARGE: 502(a)—the labeling accompanying the article, while held for sale, contained false and misleading representations that the article was an adequate and effective treatment for relieving nervous tension, pains in the back and spinal areas, headaches, and poor circulation, easing work load on the heart, alleviating or decreasing pain problems of arthritis, rheumatism, and bursitis, and improving one's health and adding years to one's life.

DISPOSITION: 12-15-60. Associated Sales, Inc., claimant, having consented to the entry of a decree, judgment of condemnation was entered and the court ordered that the display banners and brochures be destroyed and that the chairs be returned to the claimant.

DRUG FOR VETERINARY USE

6460. Cod liver solubles. (F.D.C. No. 44733. S. No. 36-826 R.)

QUANTITY: 24 55-gal. drums at Reading, Pa.

SHIPPED: 5-17-60, from St. John's, Newfoundland, Canada.

LABEL IN PART: "Newfoundland Cod Liver Solubles For Poultry Feeding Only * * * Ingredients: The Aqueous Phase of Cod Livers."

ACCOMPANYING LABELING: Pamphlet entitled "Cod Liver Solubles A Proven Hematinic for Aplastic Anemia."

LIBELED: 7-20-60, E. Dist. Pa.

CHARGE: 502(a)—while held for sale, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective for the prevention and treatment of aplastic anemia in chickens.

DISPOSITION: 11-30-60. Consent—claimed by J. C. Ellis & Co., Ltd., St. John's, Newfoundland, and relabeled.